



# SANTOS TOUR DOWN UNDER

13-21 JANUARY 2018  
ADELAIDE  
TOURDOWNUNDER.COM.AU

## SANTOS BEST DRESSED TOWN COMPETITION CATEGORIES

- Santos Best Dressed Town
- Santos Best Dressed Private Residence
- Santos Best Dressed Paddock/School
- Santos Best Dressed Commercial Property

*Don't forget commercial, private properties and paddocks that are dressing up as part of a town nomination can also nominate for their individual category.*

## JUDGING CRITERIA

### ***Best Dressed Town***

Environmental initiatives, community involvement, innovation, appearance and the use of Santos in your display.

### ***Private Residence, Paddock & Commercial Property***

Environmental initiatives, innovation, appearance and the use of Santos in your display.

## WHAT ARE THE JUDGES LOOKING FOR?

### ***Community Involvement***

How involved is the community? Is the whole community being pro-active and contributing to the event? Do visitors (and judges) feel welcomed into the community? Is the community radiating with energy and excitement?

### ***Appearance***

How much effort was placed into the preparation of the decorations, festivities and activities? Is the nominee exploding with colour and visual impact?

### ***Environmental Initiatives***

How well has the nominee used environmental initiatives in their design? What initiatives have been undertaken to reduce the environment's environmental impact?

### ***Innovation***

Have any creative measures been used in the planning, preparation and installation of the decorative efforts and local activities?

### ***Santos***

How well has the nominee included Santos in their design?

