WIN a Pinarello Dogma at Tour Down Under 2027

Terms and Conditions

Schedule – MAJOR TRADE PROMOTION	
Promotion Title	WIN a Pinarello Dogma at Tour Down Under 2027
Promoter Details	FE Sports 47 092 133 858 160 Bluestone Circuit, Seventeen Mile Rocks, QLD, 4073 (07) 3118 9000 marketing@fesports.com.au
Promotional Period	**Start date:** 16/01/2027 at 17:00pm ACDT **End date:** 23/01/2027 at 16:00pm ACDT
Eligible Entrants	Entry is only open to Australian residents who are 18 years old and over. FE Sports staff, dealer staff or family members are not eligible to enter.
How to Enter	To enter the promotion, the entrant must complete the following steps during the promotional period: 1. Visit the Pinarello Booth at the TDU Village Indoor Expo 2. Scan the QR Code 3. Join the FE Sports VIP Club – it's free and gives you access to exclusive monthly giveaways, member-only offers and first access to event invites and sales! You're automatically entered to win a Pinarello Dogma (valued at up to $30,000 AUD!*)
Entries Permitted	There is a limit of one (1) entry permitted per person. By completing the entry requirements, the entrant will receive one (1) entry. For clarity, entrants must fully fill out the online entry form to be eligible. By entering, you agree to receive email communications from FE Sports (you can unsubscribe at any time).

Total Prize Pool	AUD $30,000.00		
Prize Description	**Number of prize/s**	**Value (per prize)**	**Draw**
Major Prize: Pinarello Dogma with Campagnolo Super Record 13 Speed + Campagnolo wheels + Pirelli tyres	1	AUD $30,000	4pm on 24/01/2027 at the Main Stage in the Tour Down Under Village, Adelaide (Victoria Square, Grote St, Adelaide, SA 5000)
Draw Details	The major prize will be drawn via random number generator, with all entrants being allocated a number. All entrants have an equal chance of winning the major prize.		
Prize Conditions	FE Sports will work with the winner on selecting the colour and size to suit their specifications as best as possible, however, this can be subject to availability.		
Notification of winners	Winners will be notified in writing within 7 days of the draw.		
Claiming prizes	Winners have fourteen (14) days from the draw date to claim the prize by responding to the email notification. Where a winner does not claim the prize within fourteen (14) days, the prize will be foregone. After a winner has claimed their prize, it will be delivered to their nominated address within one (1) month of the date the winner claimed the prize, or as reasonably possible, if a size or colour other than the bike displayed at TDU Expo is ordered.		
Publication of winners	The last name, initial of the first name and postcode the winner will be published at https://www.fesports.com.au/Blog/Article/176/Win_a_Pinarello_Dogma_at_TDU_2027 within 30 days of the draw date.		
Unclaimed prizes	Prizes must be claimed by 08/02/2027 at 5:00pm AEST. In the event of an unclaimed prize, the prize will be redrawn on 15/02/2027 at the FE Sports Headquarters (160 Bluestone Circuit, Seventeen Mile Rocks, QLD, 4073) at 9:30am AEST. Winners will be notified by email within seven (7) days of the redraw date. The last name, initial of the first name and postcode of each winner will be published at https://www.fesports.com.au/Blog/Article/176/Win_a_Pinarello_Dogma_at_TDU_2027 within 30 days of the redraw date.		
Cancellation	If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation		
Privacy policy	Entrants' personal information will not be shared with any external company outside of FE Sports. You may unsubscribe from our emails at any time.		
Permit number	SA Licence No: T26/2025		

1. The entrant agrees and acknowledges that they have read the Terms and Conditions (and Schedule) and that entry into the promotion is deemed to be acceptable of them.
2. The promotion commences on the start date and concludes on the end date ("promotional period"). Entries are deemed to be received at the time of receipt by the promoter and not at the time of transmission or deposit by the entrant. Records of the promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the promotional period.
4. Employees (and their immediate family members) of the participating venues, agencies/companies directly associated with the conduct of this promotion, the promoter, business involved in determination of winner/s for the Promotion, businesses involved in the management of the promotion, any organisation benefiting from the promotion, the promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Staff and Dealer Staff (and their immediate family members) of the participating venues, agencies/companies directly associated with the conduct of this promotion, the promoter, business involved in determination of winner/s for the Promotion, businesses involved in the management of the promotion, any organisation benefiting from the promotion, the promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Dealer Staff" means any of the following: customer or employee of a customer to FE Sports AU or FE Sports NZ.
6. Draw:
   (a) the draw will take place at Tour Down Under Village, Adelaide on 24/01/2027.
      (i) the first valid entry drawn will be the winner of the prize specified in the schedule.
   (b) the draw conductor may draw additional reserve entries in case an invalid entry or entrant is drawn.
   (c) the promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request.
   (d) the winner of a prize drawn is determined by chance, via a random number generator, after each entrant has been assigned a number.
7. All reasonable attempts will be made to contact each winner.
8. If any winner chooses not to take their prize (or is unable to) or does not take or claim a prize within the timeframe outlined in the schedule, they forfeit the prize, and the promoter is not obliged to substitute the prize.

9. The value of the prizes is accurate and based upon the recommended retail value of the prize (inclusive of GST) at the date of printing. The promoter accepts no responsibility for any variation in the value of the prizes after that date.
10. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
11. If a prize (or portion of a prize) is unavailable the promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
12. No entry fee is charged by the promoter to enter the promotion. Where entry is allowed online, there is no additional cost to enter the promotion other than any cost paid by the entrant to access the website or social media platform of entry via their internet service provider.
13. The prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
14. Entrants' personal information will be collected by the promoter. Personal information will be stored on the promoter's databases. If the entrant selects the required tick box on entry, the promoter may use the information for future marketing purposes regarding their products, including contacting the entrant electronically. Personal information will not be shared externally.
15. The promoter will only publish the winner's last name, initial of the first name and their postcode.
16. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the promoter in its absolute discretion, prior to receiving a prize.
17. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these terms and conditions restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
18. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may in its sole discretion cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation. The promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). In the event that a winner cannot provide suitable proof as required by the promoter to validate their entry, the winner will forfeit the prize in whole, and no substitute will be offered.

Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third-party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.

19. The promoter reserves the right to disqualify entries in the event of non-compliance with these terms and conditions. In the event that there is a dispute concerning the conduct of the promotion or claiming a prize, the promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the promoter's decision will be final.
20. The promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the promoter's liability is limited to the minimum allowable by law).
21. Unless otherwise specified, a prize is a single event for the winner and cannot be separated into separate events or components.
22. The promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regard to the tax implications relating to the prize or acceptance of the prize.