

ASSOCIATED EVENT INFORMATION CAPTURE (EVENTOTRON)

All associated event applications must be processed through Eventotron. When applying, you will be asked to provide detail on your event including event, venue and marketing information, plus images.

KEY DATES

Applications open – Monday 19 August 2024

Round 1 - to be included in online launch + printed program lift out

- Applications due Friday 4 October 2024
- Acceptance advised Wednesday 9 October 2024

Round 2 - to be included printed program lift out

- Applications due Friday 1 November 2024
- Acceptance advised Wednesday 6 November 2024

HOW TO APPLY:

- Visit https://www.eventotron.com/
- 2. Click Login / Sign up

 If you have previously registered an event with Eventotron, please use your existing login details.
- 3. Click on Festivals & Seasons and search for Santos Tour Down Under 2025
- 4. Click 'apply'

Work your way through the application by completing Steps 1-6.

INSURANCE

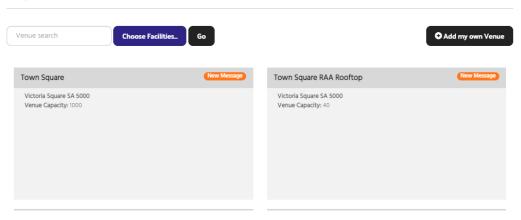
All events, activities, entertainment, volunteers, staff, etc. must be covered by the organiser's insurance and public liability. Events South Australia will not be liable.

DETAILED INSTRUCTIONS ON HOW TO COMPLETE STEP 4: VENUE FINDER TOOL AND SESSIONS & PRICES:

If you have registered an event before you can search for your Venue in the venue search bar or alternatively click on Add My Own Venue



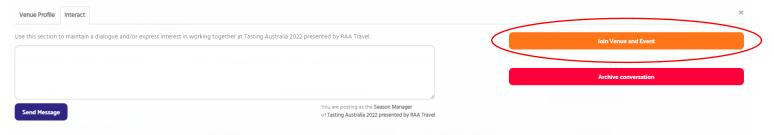
Step 4: Venue Finder Tool and Session & Ticket Prices



Click on the Interact tab



Click Join Venue and Event

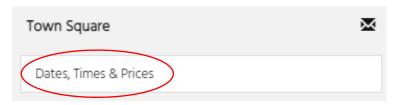


Once you see the green Saved tick in the corner, click out of the venue finder tool. Refresh your page.



You will now see your venue displaying on the left.

Click on Dates, Times & Prices



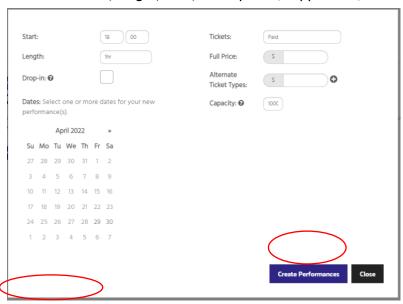
Click Add Performances / Sessions



This event is approved to perform at this venue but no performances have been set. If the venue or festival encourages artists and producers to input their own performance times, you will see an 'Add Performances / Sessions' button above - please click it to get started.

Step 3: Company Details

Enter start time, length, date, ticket price (if applicable) and capacity. Then click create performances



If you have additional sessions to add, click on Add Performance / Sessions



Once all sessions are added you can now proceed to Step 5: Associated Event Listing.

Once your application is complete, our marketing team will use the information you provide including suggested copy to finalise copy for our website. You will receive an email prompting you to log back into Eventotron and approve the final copy prior to publishing.

PLEASE SUBMIT YOUR ASSOCIATED EVENTS AND ACTIVATIONS
THROUGH OUR ASSOCIATED EVENT PLATFORM EVENTOTRON BY
FRIDAY 4 OCTOBER 2024 FOR INCLUSION IN THE OFFICIAL PROGRAM
(EVENTS ONLY), IN OUR SOCIAL MEDIA CAMPAIGN (EVENTS ONLY)
AND ON OUR WEBSITE (ACTIVATIONS & EVENTS).